Creative Director: Marissa H
Designer: Emma S

Notes from mockup

★ I like the use of negative space on the homepage of mockup b

★ For the rest of the pages, it'd be nice to keep that white
background instead of images, I think it's more clear/ elegant

★ Gallery page should include images of individual nails
themselves, not really the tools/ supplies. It can be organized
in rows, maybe by application method, or by shape/ style
(that's probably easier)

★ I like the verticality of the history page timeline, I just
think the dates could stand out more to differentiate the
decades more.

★ Also on the nav bar since the name of the current page is
highlighted in pink i don't think it needs to be there twice

★ I really like the simple color palette and clean font :)